

 WriteToWin



COMPETITION TOOLKIT

Everything you need to empower your students as voices for our planet.
For: The WriteToWin Quarterly Competition.



DEAR 'SUPER TEACHER', LET'S CREATE A GENERATION OF **GREEN LEADERS.**

Thank you for your interest in the WriteToWin competition. This toolkit aims to facilitate your participation. Our mission is to ignite a passion for environmental literacy in students, fostering lifelong conviction and responsibility through research and writing. This free national event is a powerful classroom tool. Utilise these resources to inspire students, enhance their skills, and amplify their voices. Thank you for partnering with us in this mission.

Sincerely,
Saket Sambhav, Founder of WriteToWin



SHARE THE **NEWS**
IN 30 SECONDS!

Copy and paste the message from the next slide in your school's WhatsApp groups, app, or email circulars.

COPY AND PASTE THIS MSG...

11:02 ✓✓

11:04

11:15 ✓✓

11:19

11:25 ✓✓

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11:28

11:35 ✓✓

Dear Students & Parents,

Exciting Opportunity! All students from Classes 6-12 are invited to participate in **WriteToWin**, a free national article writing competition on the theme of **Environment & Climate Change**.

- 🏆 **Win from a massive ₹1 Lakh quarterly prize pool** with 59 winners!
- ✍️ Showcase your writing talent on a national platform.
- 📄 Receive a certificate for participation.

This is a fantastic chance to build your profile and make your voice heard on a vital topic.

Deadline: Last date of the current season
Learn More: <https://writetowin.online/>





20 INSPIRING TOPICS FOR YOUR STUDENTS

USE THESE IDEAS AS A STARTING POINT FOR RESEARCH AND WRITING.



The Journey of Our City's 'Kachra': A Plan to Improve Waste Segregation in My Neighborhood.



The Disappearing Lake: How Can We Revive the Local Water Body in Our Town?



A "Green School" Blueprint: 5 Practical Ideas to Make Our School More Eco-Friendly.



USE THESE IDEAS AS A STARTING POINT FOR RESEARCH AND WRITING.



The True Cost of a 10-Minute Delivery: Investigating the Plastic Waste from Quick Commerce.



From Barren Plot to Community Garden: A Plan for Urban Greening.



The RO Water Wastage Problem: A Simple Solution for Indian Households



The Case Against Fast Fashion: How My Generation Can Lead a Movement for Sustainable Clothing.



USE THESE IDEAS AS A STARTING POINT FOR RESEARCH AND WRITING.



India's Renewable Energy Goal: What Will It Take to Reach 500 GW by 2030?



E-Waste in India: A Roadmap for Responsible Recycling.



The Silent Disappearance of the House Sparrow: What It Tells Us About Our Cities.



The Hidden Cost of Our Favorite Foods: The Water Footprint of Rice, Wheat, and Dal.



USE THESE IDEAS AS A STARTING POINT FOR RESEARCH AND WRITING.



Why India's Mangrove Forests Are Our Ultimate Climate Warriors.



The Human-Wildlife Conflict in My State: A Path Towards Coexistence.



Beyond National Parks: The Importance of Protecting Urban Biodiversity.



What is "Greenwashing"? How to Spot Fake Environmental Claims.



USE THESE IDEAS AS A STARTING POINT FOR RESEARCH AND WRITING.



The Power of a Single Voice: How Student Activism is Driving Climate Action.



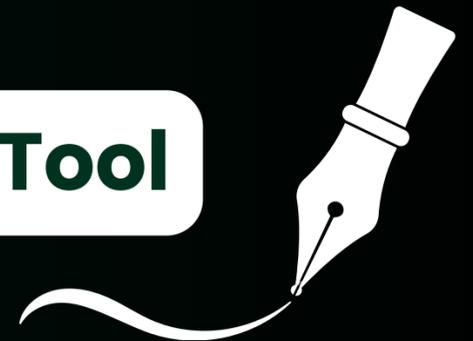
A Letter to My MLA: A Persuasive Argument for a Specific Local Environmental Policy.



The "Neti Neti" Approach to Climate Change: Why Stopping Harmful Actions is Key.



An Article as an Action: How Writing Can Be a Powerful Tool for Change.



READY TO SHARE THE VOICE? HERE'S HOW TO SUBMIT.

Choose the option that works best for you!

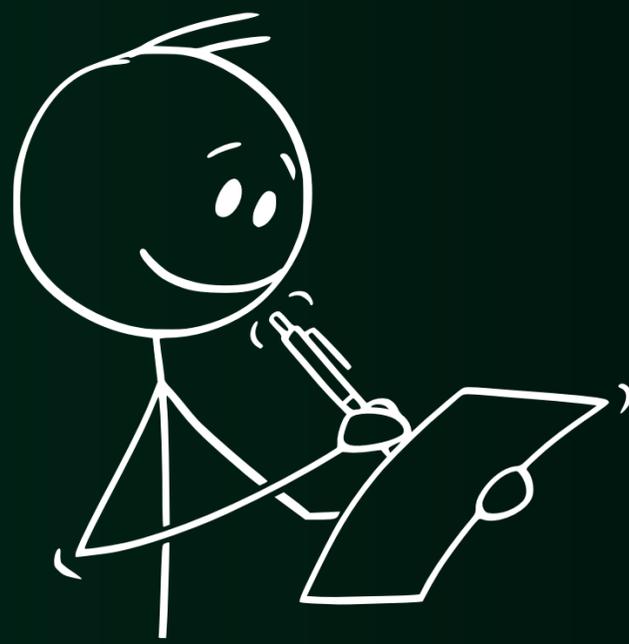
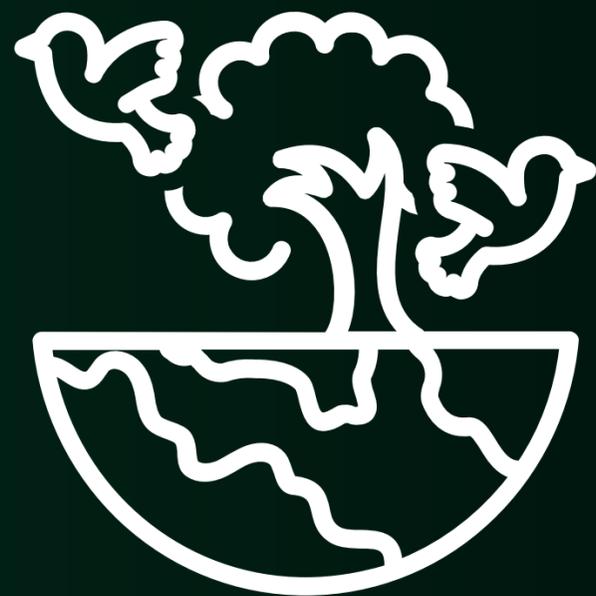


SUBMIT DIRECTLY ON OUR WEBSITE

The easiest and fastest way! Visit <https://writetowin.online/> and follow the submission instructions.

VIA TEACHER, EMAIL, OR HAND-WRITTEN IMAGE

The teacher can gather and send all articles from the school, or can submit articles as a document file (e.g., .doc, .docx, .pdf) to support@writetowin.online. If students choose to write by hand, take a clear image of your article with the **name and roll number** visible, and email it to support@writetowin.online.



THANK YOU!



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